

STIRIXIS GROUP ▶

True Prosperity.

Strategy. Design. Execution. Evolution.
Project Management.

We orchestrate, Prosperity emerges.

SHAPING WHAT'S AHEAD.

stirixisgroup.com

About Us

An internationally awarded practice shaping businesses, assets, and brands.

For over **30 years**, we have created lasting value for our clients by defining strategic intent, translating it into design, carrying it through execution, and strengthening performance over time.

ENTER TRUE PROSPERITY

At STIRIXIS Group, every decision is part of a larger system that creates compounding value.

We orchestrate strategy, design, execution, and evolution into one integrated structure, ensuring that intent is carried through without loss.

This is how Systems of Prosperity™ are built: not as isolated solutions, but as aligned systems that perform, adapt, and sustain value over time.

True Prosperity™ is the outcome of that alignment: measurable performance, strengthened experience, and long-term impact.

**Orchestration transforms intent
into measurable value.**



**WE ARE
DREAMERS
& DOERS**

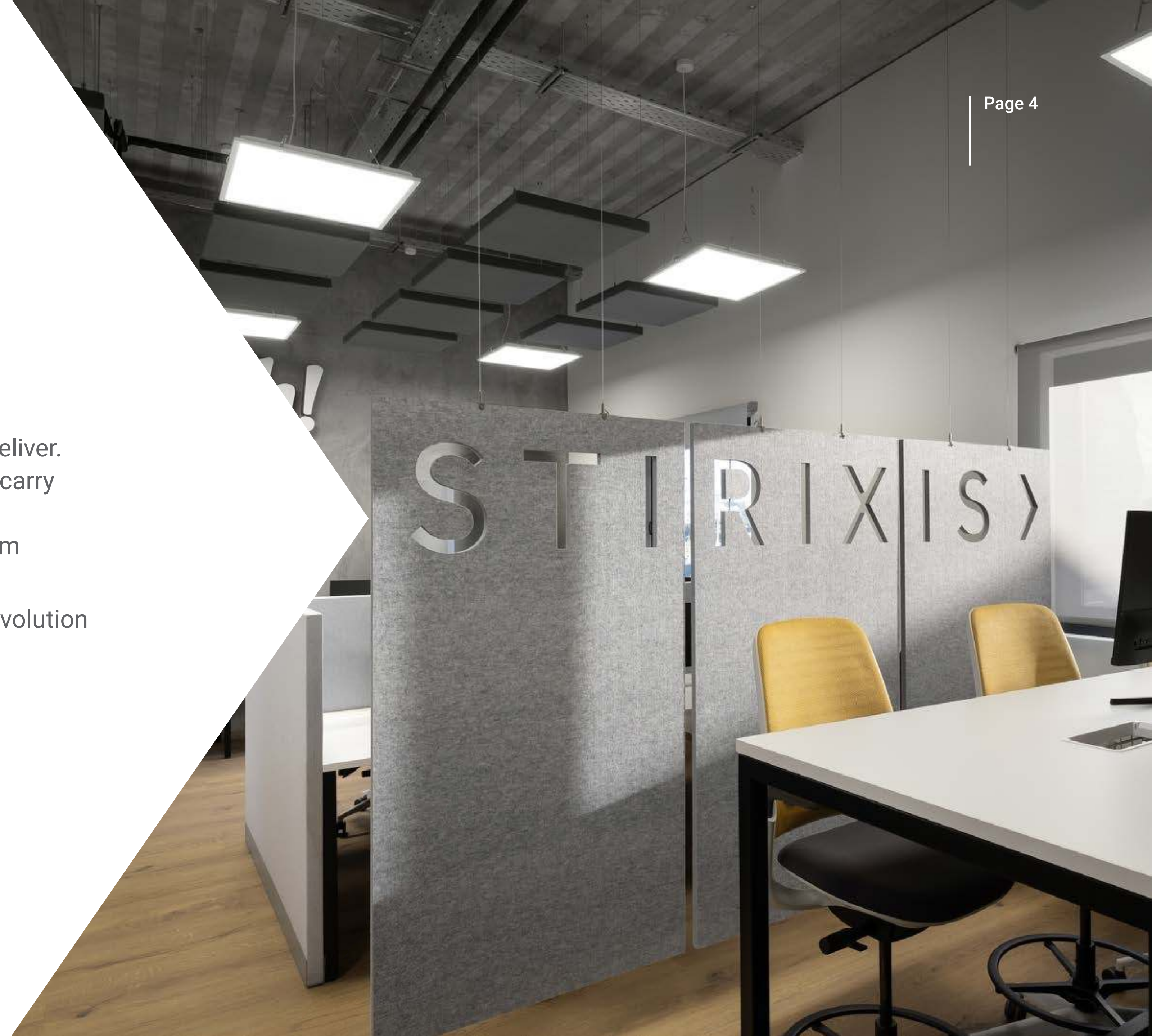
VALUE CREATION CIRCLE™

The Value Creation Circle™ is our operating model.

Strategy consultancies advise but do not design or deliver.
Designers and architects translate a brief but do not carry accountability through execution and evolution.
Execution firms build, then step away before long-term performance is measured.

STIRIXIS connects Strategy, Design, Execution, and Evolution into one continuous system. That is the difference between a project and a System of Prosperity™.

**Others stop at Execution.
We close the loop.**



STRATEGY

We start before the brief exists.

We define the outcomes that justify the investment through research, foresight, and strategic direction, supported by METALLAXIS, STIRIXIS Group's strategic foresight think tank.

Strategy does not end when design begins or when the project is delivered. It remains active throughout, ensuring the work stays relevant as markets shift and conditions evolve.

**We build from evidence,
not assumption.**



DESIGN

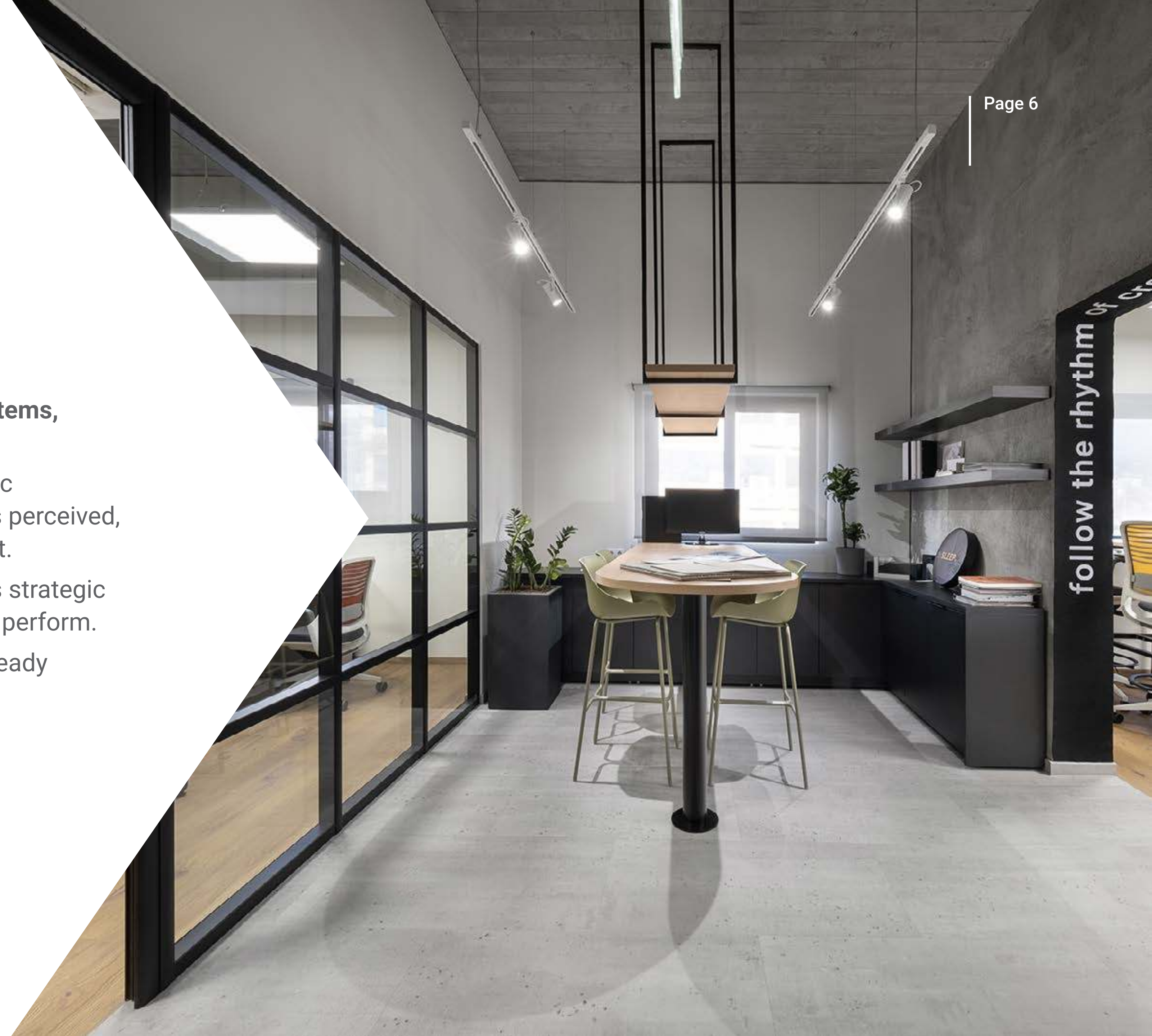
We translate strategic intent into environments, systems, and experiences that shape performance.

Every design decision responds to the governing logic established in Strategy, shaping how each solution is perceived, used, valued, and experienced with a sense of delight.

With 60+ international awards, our design work gives strategic intent a tangible form that is recognised, and built to perform.

Because we design what we build, every decision already accounts for feasibility, budget, and long-term value.

Where Strategy takes form.



EXECUTION

We carry decisions through without compromise.

Most projects lose value in the space between design and delivery, where different teams, different incentives, and different interpretations dilute the original intent. We eliminate that gap.

From project management to construction and coordination, the same team remains responsible throughout, ensuring quality, budget, and time remain aligned.

No handoffs. No translation loss.



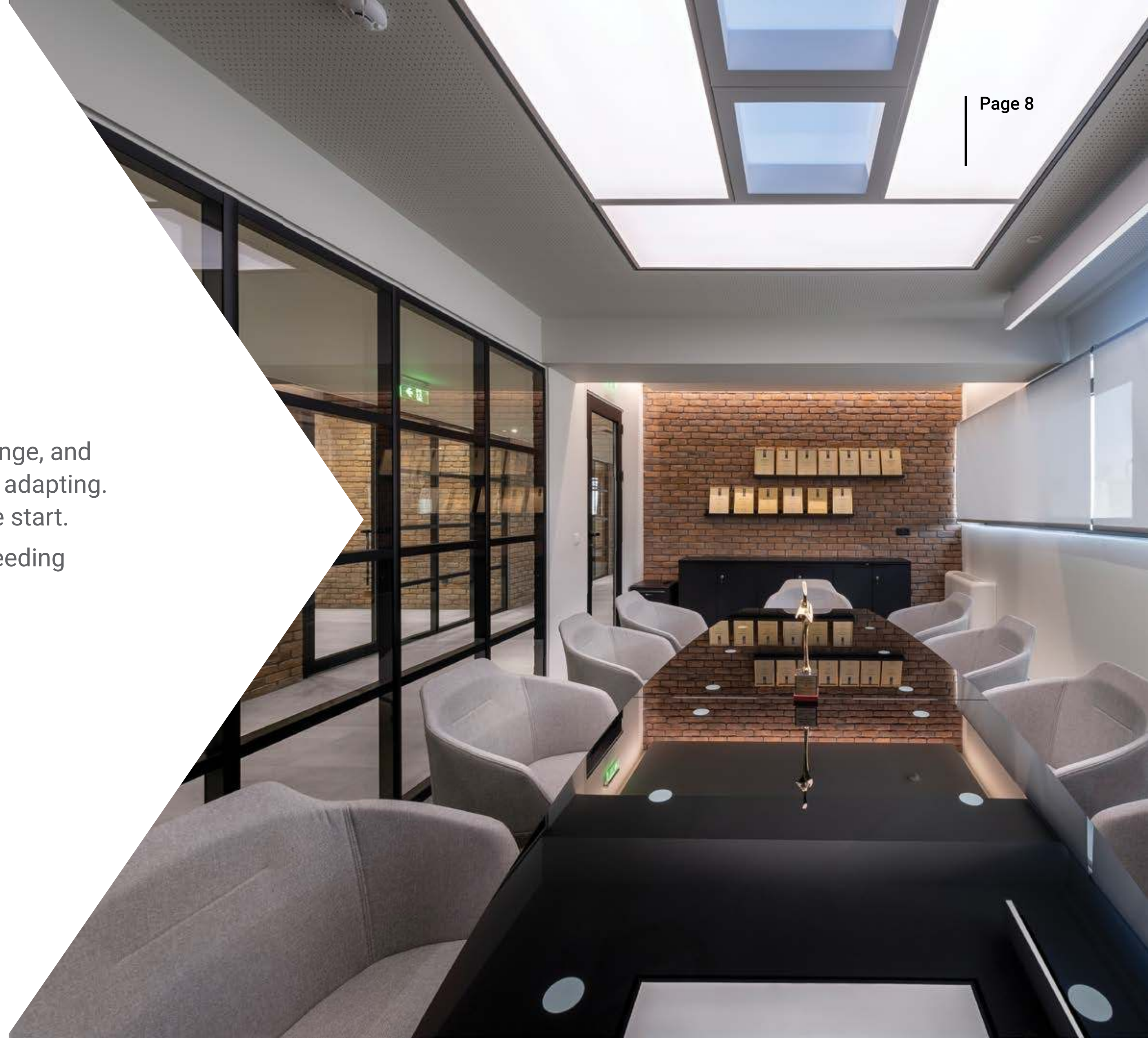
EVOLUTION

Performance does not end at execution.

Markets shift, technologies disrupt, expectations change, and static solutions lose relevance the moment they stop adapting. That is why Evolution is built into the system from the start.

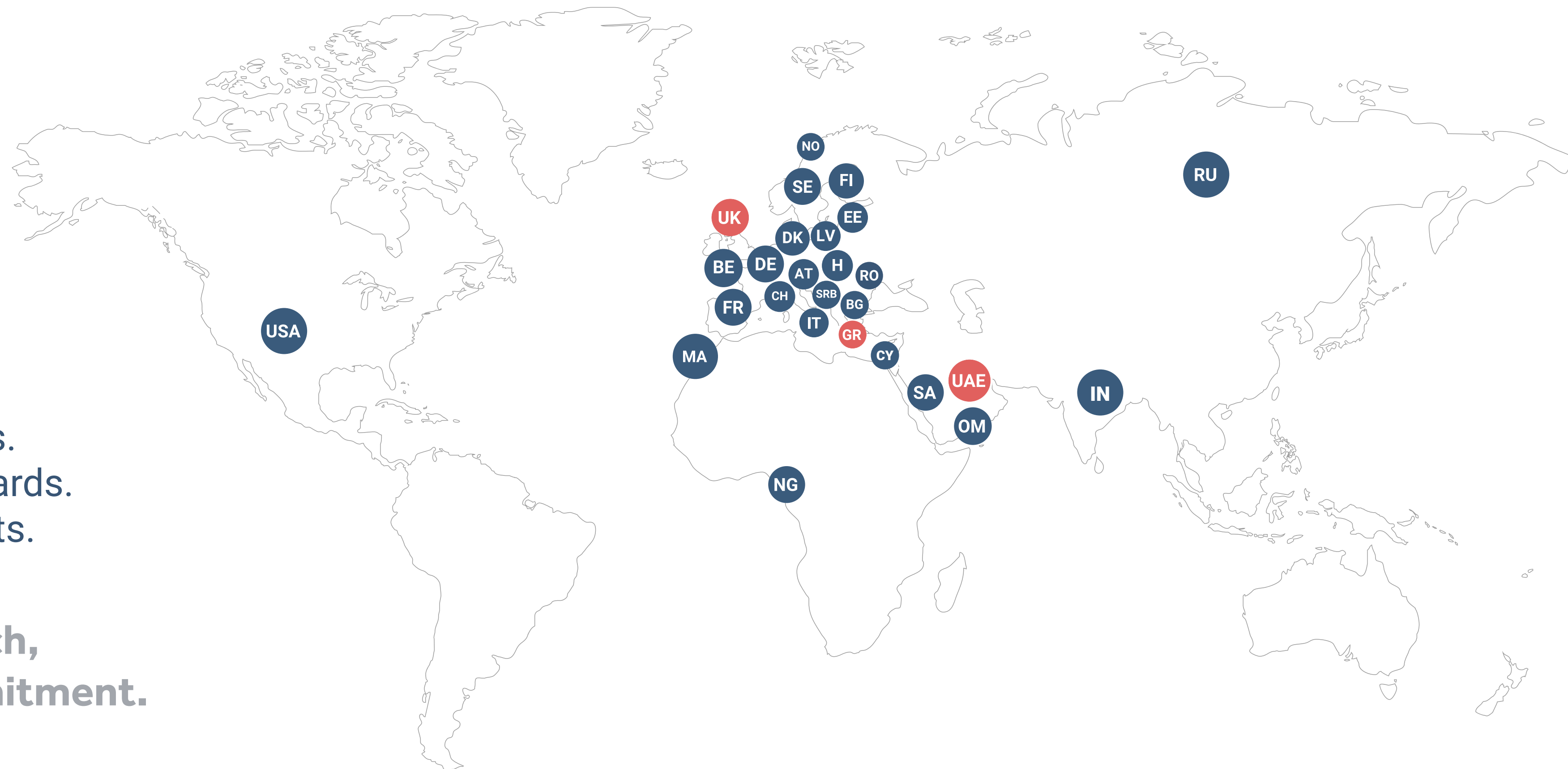
By tracking performance, integrating feedback, and feeding intelligence back into Strategy, we refine, strengthen, and sustain value over time.

**We prove it works,
and make it work harder.**



ATHENS | DUBAI | LONDON

Our hubs strengthen collaboration, proximity, and client service across markets.



3 Hubs.
29 Countries.
60+ Intl. Awards.
900+ Projects.

**Global reach,
local commitment.**

Trusted across Sectors & Markets.

Clients trust us as one partner that carries intent through to measurable outcomes.
 That trust is built on performance, continuity, and long-term value.



Market Expertise

Each sector demands specific expertise, but our deepest insight comes from seeing across sectors and applying that intelligence with precision from one context to another.

What remains constant is our system:

Strategy defines, **Design** translates, **Execution** delivers, and **Evolution** proves performance.

STIRIXIS >

Retail

Retail built to convert.

We shape retail environments where purpose, experience, and commercial performance work as one to convert, retain, and grow.

From flagship concepts to scalable multi-site rollouts, each format is developed to improve footfall, conversion, transaction value, and long-term profitability.

Through Evolution, the stores that perform best sharpen the format for what comes next.

Turning attention into long-term value.



STIRIXIS >

Hospitality

Hospitality that performs.

We shape hospitality environments where guest experience, operations, and brand work as one to strengthen positioning and increase revenue per guest.

This is where our cross-sector intelligence is most visible: retail sharpens lobby merchandising, workplace insight informs co-working areas, and F&B expertise improves restaurant flow.

From boutique hotels to large-scale destinations, each concept is developed to increase guest satisfaction, encourage return visits, and improve operational efficiency.

Where experience drives measurable value.



STIRIXIS >

Entertainment

Entertainment environments that captivate.

We create entertainment environments where storytelling, interaction, and user experience work together to increase engagement, extend visit duration, and encourage repeat visits through experiences that evolve and introduce new moments.

From theme parks and family entertainment centres to cultural destinations and mixed-use leisure, we bring together retail design, hospitality flows, and F&B expertise into one integrated entertainment offering.

Where engagement becomes performance.




**EUROPEAN
PROPERTY
AWARDS**
INTERIOR DESIGN
in association with
**INTERNATIONAL
PROPERTY
& Travel**
BEST MIXED USE INTERIOR
EUROPE
Village Cinemas Athens Mall
by STIRIXIS Group
2025-2026




**EUROPEAN
PROPERTY
AWARDS**
INTERIOR DESIGN
in association with
The Telegraph
HIGHLY
COMMENDED
RECREATIONAL EXTERIOR
GREECE
PLAYMOBIL PLAYPARK
by Stirixis Group
2016-2017

STIRIXIS >

Workplaces

Workplaces designed for better performance.

The office now competes for attendance. We turn that challenge into advantage by bringing together real estate optimisation, operational and maintenance efficiency, hybrid and AI-ready infrastructure, sustainability, and user experience into one workplace system.

From corporate headquarters to flexible multi-tenant campuses, each environment is developed to reduce cost per seat, increase utilisation, and give people a stronger reason to come in.

This is how the workplace helps attract and retain talent by offering what remote work cannot.

Where performance starts with how people work.



EUROPEAN
PROPERTY
AWARDS
INTERIOR DESIGN
Roca
LAUFEN
BEST OFFICE INTERIOR
EUROPE
Coca-Cola Hellenic
Bottling Company
by STIRIXIS Group
2024-2025

EUROPEAN
PROPERTY
AWARDS
INTERIOR DESIGN
Roca
LAUFEN
AWARD WINNER
OFFICE INTERIOR
GREECE
Financial Services Firm
Headquarters in Athens
by STIRIXIS Group
2024-2025

exclusive

STIRIXIS >

Industrial

Industrial environments engineered to perform.

We design, build, and optimise industrial environments where production flows, automations, health and safety protocols, and operational efficiency work together at scale.

From industrial installations and manufacturing plants to logistics hubs and mixed-use industrial campuses, each project is developed to reduce cost per unit, maximise throughput, and extend asset life.

Durability, maintenance efficiency, adaptability, and employee experience are built in from the start to support evolving processes and long-term workforce retention.

Where performance is sustained at scale.



STIRIXIS >

PopUps & Events

Activation as strategy.

Pop-ups and events are strategic tools for testing new markets, validating concepts before permanent rollout, generating real consumer insight, and amplifying brand presence.

They are not decorated booths. They are fast, modular environments designed to launch quickly, adapt in real time, and convert presence into measurable return.

From brand launches and trade activations to experiential pop-ups and travelling concepts, every activation is designed to create impact, capture intelligence, and support the next business decision.

From presence to measurable return.



STIRIXIS >

Education

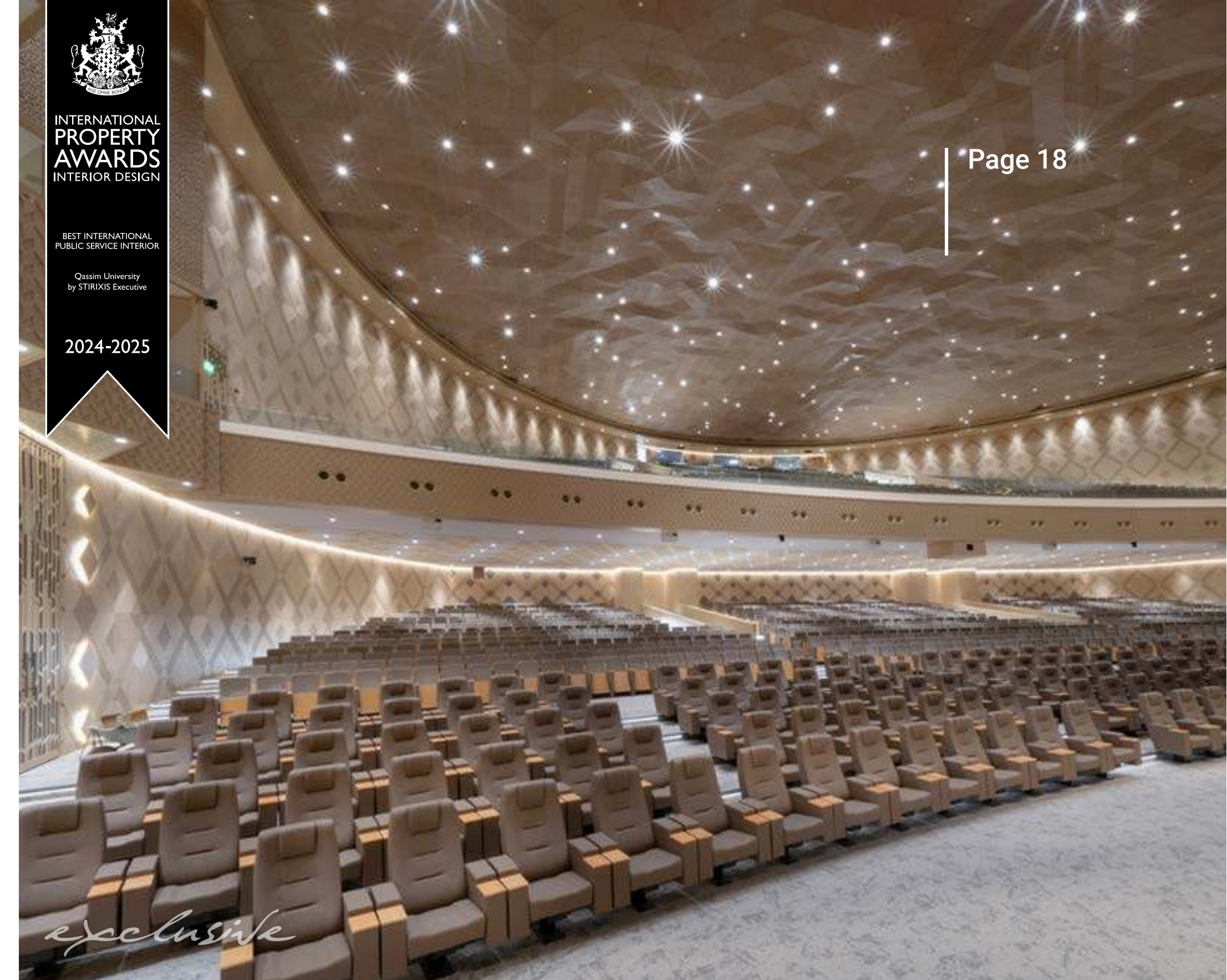
Education environments built to evolve.

The campus is no longer a backdrop. It is a recruitment tool, a brand statement, and a performance system.

We align learning models, technology, and institutional strategy into environments that attract, engage, and retain, from flexible classrooms and research labs to student hubs and campus-wide wayfinding.

Cross-sector intelligence strengthens every project, shaping student experience, faculty environments, campus flow, and long-term adaptability as curricula, cohorts, and technologies evolve.

Built for lifelong learning.



STIRIXIS >

Health & Fitness

Spaces that perform, built for care.

From gyms and diet clinics to medical centres and senior living facilities, we create environments where patient flow, regulatory compliance, and operational efficiency work as one to support both care and performance.

Lighting, air purification, colour psychology, and sensory activation are treated as performance tools, shaping experience, trust, wellbeing, and member retention across every touchpoint.

Each space is designed to strengthen operational value while supporting healthier, lower-stress environments over time.

Where wellbeing meets performance.



STIRIXIS >

Residential

Personal enough to love, valuable enough to invest in.

Residential is where personal vision meets long-term value, whether for a private homeowner or a developer.

Across private homes, branded residences, and larger developments, we bring together asset value strategy, architecture, interiors, landscape, technology, and construction, from unit mix and amenity strategy to market positioning, pricing power, and long-term market appeal.

From feasibility through handover, each project is developed to strengthen daily living, market appeal, pricing power, and lasting value over time.

Where living becomes lasting value.



EUROPEAN PROPERTY AWARDS
INTERIOR DESIGN
AWARD WINNER
INTERIOR DESIGN
APARTMENT GREECE
Living in
Prestigious Apartments
by STIRIXIS Exclusive
2018-2019
SALIGE

exclusive

exclusive

What's More

Integrated with our core work, STIRIXIS Group brings together specialised initiatives that strengthen how value is created, shared, and sustained.

From sustainability and internal capability to strategic foresight and long-term collaboration, these extensions broaden the **value we create.**

SUSTAINABILITY BUILT-IN

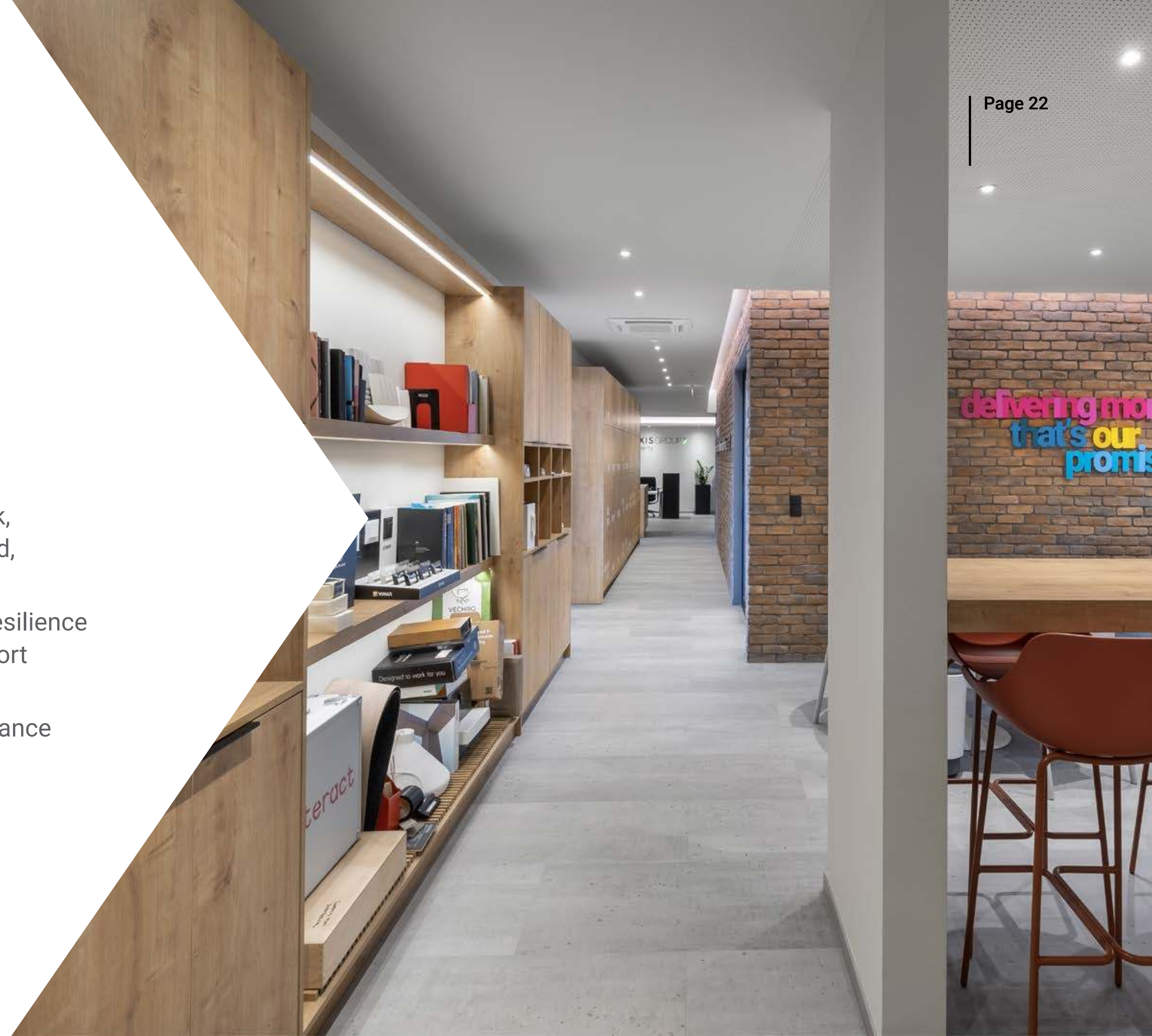
Integrated from Strategy to Evolution.

As members of the World Green Building Council, with multiple LEED and BREEAM-certified projects, we embed sustainability into every phase of our work, shaping how projects are defined, designed, executed, and evolved over time.

From material strategy and energy performance to resilience and circular thinking, every decision is made to support stronger long-term outcomes.

This strengthens ESG performance, supports compliance and certification goals, and protects value over time.

Sustainable decisions protect long-term value.



INTERNAL ACADEMY



Advancement. Resilience. Innovation. Success.

ARIS is how STIRIXIS builds the capability behind every project. It strengthens how our teams think ahead, align decisions, and operate as one across Strategy, Design, Execution, and Evolution.

Consistent performance is built deliberately, reinforced continuously, and elevated over time.

When our people evolve, the value we deliver evolves with them.



exclusive

Prosperity Exclusively Yours.

EXCLUSIVE is our premium tier for highly tailored projects. Each case is shaped through precision, personalisation, and elevated standards, strengthening long-term asset value and brand positioning.

Where value meets distinction.



METALLAXIS

shape the future

Evolution is Not Random.

METALLAXIS is STIRIXIS Group's strategic foresight think tank. Through published research, trend analysis, scenario planning, and proprietary frameworks, it translates weak signals, market shifts, and emerging disruptions into actionable direction.

Foresight that informs decisions.



EMERGENCE

You & Us as One.

EMERGENCE is STIRIXIS Group's curated prosperity network, connecting over 200 CEOs, founders, and senior leaders across industries and geographies. Built on Interconnectedness, Sharing, Happiness, and Prosperity, it creates strategic exchange and shared opportunity beyond projects.

Where partnerships evolve into shared value.



FOR BUSINESSES, ASSETS, AND BRANDS THAT **COMPOUND VALUE.**

Strategy that defines direction.

Design that gives it form.

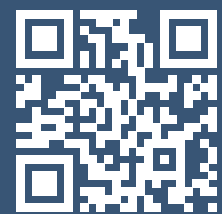
Execution with no handoffs.

Evolution that strengthens performance.

We define. We deliver. We prove performance.

One practice. One team. Full accountability.

WHAT COMES NEXT FOR YOU?



advance@stirixis.com

30^{YEARS} STIRIXIS GROUP **>**
True Prosperity.

Celebrating 30 years of True Prosperity.

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